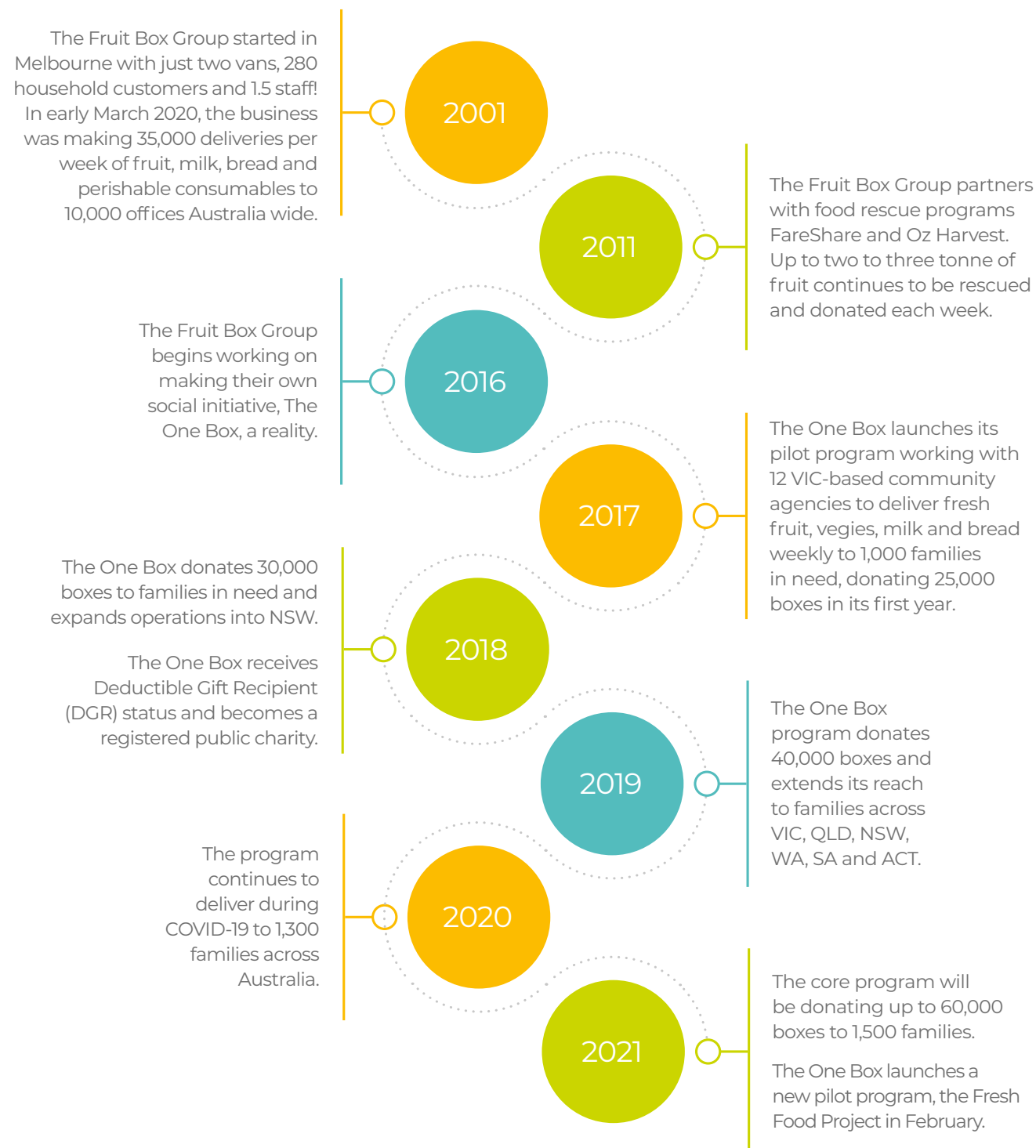


Annual Report 2020



The One Box Story So Far

The One Box was established by The Fruit Box Group which shares its expertise, resources and supply chain to drive this efficient, dignified and healthy food relief program.



Our Program, Going From Strength to Strength

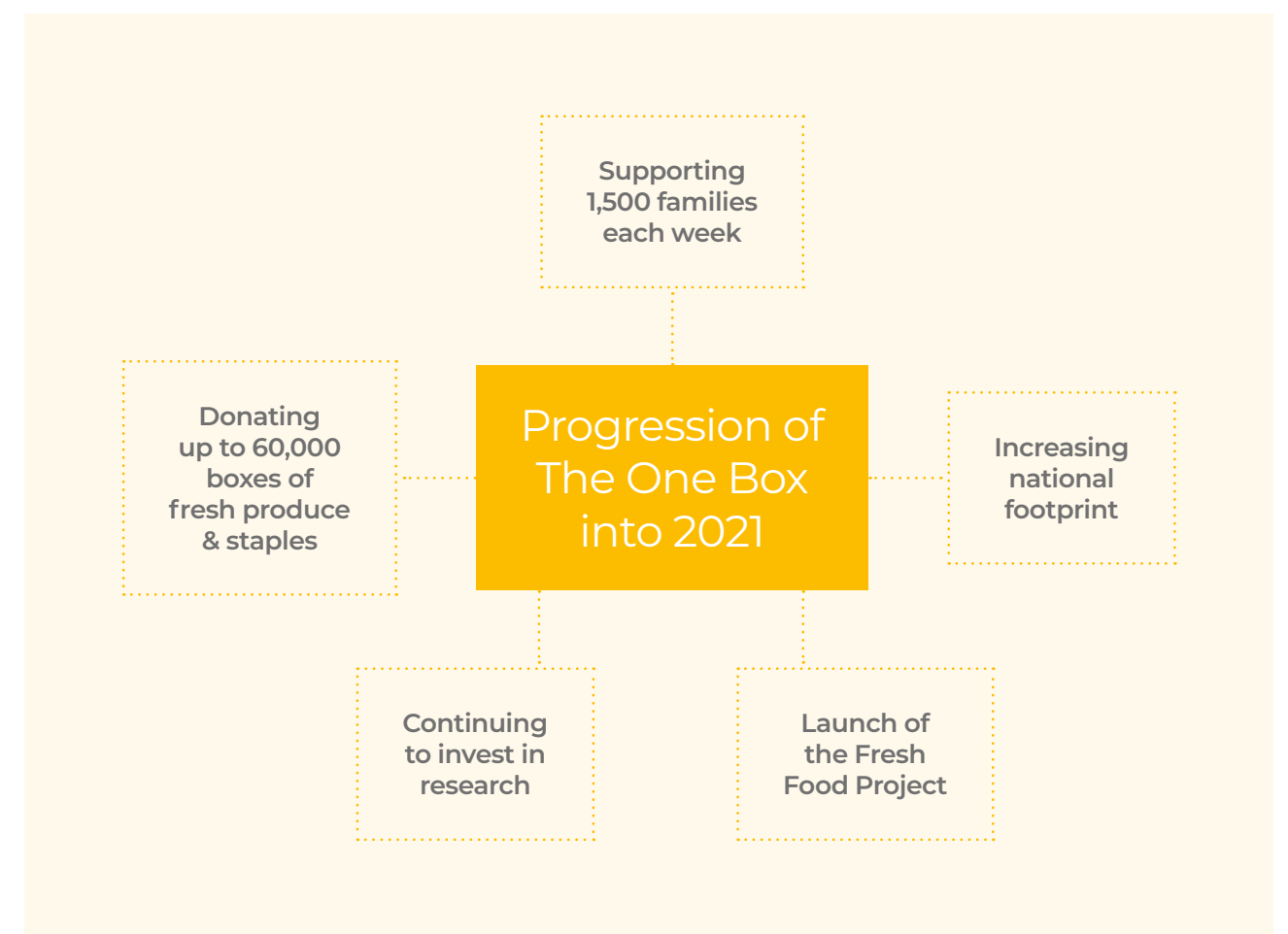
One word for me to describe The One Box in 2020 would be **PROGRESSION**. This is mainly reflected in our increasing output and impact, investment in research, growing number of donors and the introduction of our Fresh Food Project.

Underlying all this though, is the problem we are driven by which is escalating by the day. Leading reports say that millions of Australians now suffer from regular food distress. If those numbers are correct, this is a problem that is next door to all of us.

Led by governments and business, united recognition of this issue is the key breakthrough we need now. Then we can collectively focus, collaborate, be efficient and maybe solve this problem. It is a big aspiration but the food is there and so are the ideas.

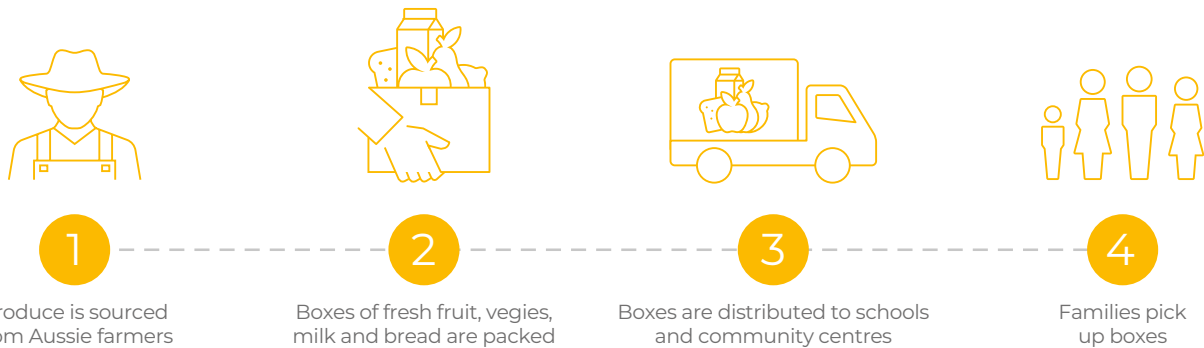
The One Box will continue developing its voice with the goal of getting this conversation on the national agenda. Australia is not a lucky country because everybody has food security, it is because we have a choice. It is time to acknowledge this and be part of something great.

Martin Halphen
CEO, The One Box



What is The One Box?

The program provides Australian families experiencing hardship and adversity with a free weekly box of seasonal fresh fruit, vegetables, milk and bread.



"The boxes have been amazing for our families. Everyone is finding things hard and we've had more kids than ever coming to school without having breakfast. Thank you so much again. It's truly generous and we are so grateful every week when the boxes arrive."

Catherine Gunning, Gawura Fundraising & Foundation Development Manager at Gawura School (NSW)



Impact of COVID-19

Food insecurity can have a lasting impact on a person's social, emotional and physical wellbeing. In tough times, many families in Australia may not always have the means to afford enough fresh and healthy food. COVID-19 has not only made life more difficult for those families experiencing hardship and adversity, it has also launched an unprecedented number of Australians into food insecurity for the first time.

The 2020 Foodbank Hunger Report indicates that the COVID-19 pandemic has led to a significant increase in emergency food relief demand, from 15% of Australians seeking weekly food relief in 2019, to 31% in 2020. This statistic means over **6 million Australians are experiencing some degree of food insecurity**. This is a problem right next door to all of us, and is a critical need that must be addressed.

The One Box in 2020, A Story of Resilience

Seven weeks into our 2020 program, COVID-19 hit our shores and the rollercoaster of providing food relief through a pandemic started. Suddenly, many of our charity partners were forced to suspend their services and schools across the country closed, effectively cutting off our usual distribution channels. At that time, when more than 60% of our fresh food relief boxes were being delivered via schools, it was not immediately clear how we could continue to provide much-needed support to The One Box families. For a few very tough weeks, we had to pause our deliveries while we worked to find safe adjustments to service delivery with our program partners.

Through the commitment of the entire team at The Fruit Box Group, and the dedication of The One Box's school and community hub partners, we were quickly able to find ways to get our fresh food relief deliveries moving again. Our incredible program coordinators worked creatively and collaboratively to come up with safe and contactless ways to get The One Box into the hands and kitchens of over one thousand families every week.

The resilience of our program allowed us to partner with 19 new schools across southeast Melbourne, Geelong, Central Coast and Wollongong in the second half of the year. This boosted our weekly reach to 1,300 families, representing 40,000 boxes of fresh produce and staples donated in 2020.

Case Study: Gawura School



Gawura is a kindergarten to year 6 school for Aboriginal & Torres Strait Islander children, located in Sydney's CBD. Children who attend Gawura come from suburbs close to the city with high numbers of social housing and disadvantage. Gawura has very small class groups of no more than six students and the school is a culturally safe environment with a majority of First Nations staff.

Since July 2020, The One Box has been delivering fresh produce each week to Gawura to be distributed to families. The weekly delivery of The One Box full of fruit and vegetables, a loaf of bread and 2 litres of milk has given families access to additional healthy food at a time when many were struggling to get through the week and COVID-19 was making things even more difficult for the community.

Most families do not have high disposable incomes and with the cost of fruit and vegetables rising, this is a significant saving for them. The prevalence of diabetes within Indigenous communities is higher than other parts of society, so having easy access to such quality healthy food and staples helps combat this growing medical condition as well.

Families receive their boxes on a Wednesday or Thursday, so those who may do their usual grocery shop on the weekend get a refurbishment of supplies mid-week. The One Box ensures Gawura students have access to fresh fruit and vegetables every day. Gawura is located inside the much larger St Andrew's Cathedral School. The boxes are taken out every week by very generous volunteers from the larger school community, who do this on a roster. The One Box has been a wonderful addition to the services we provide our Indigenous families. This extraordinarily generous donation by The One Box is so greatly appreciated.

John Ralph, Head of School

Case Study: Hope Centre



Unihill church (Hope Centre) commenced The One Box free food program over 2 years ago now, which has been helping to feed 30 families per week.

As a result of COVID-19, we made the decision to reach more people and purchase fresh fruit and vegies in addition to The One Box program and now feed up to 100 families per week running a 'drive through' program to work within our safe distance guidelines.

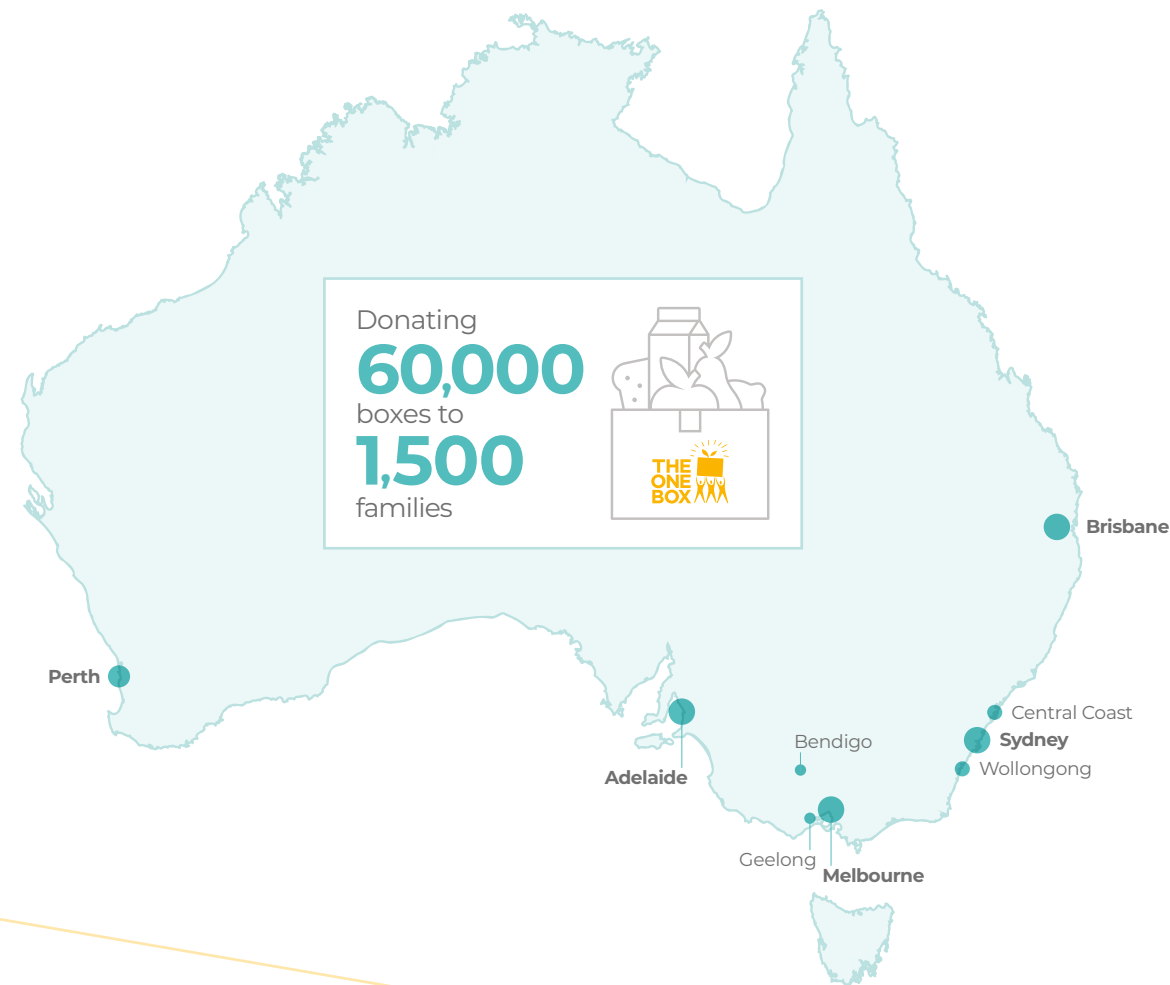
We have found the needs have increased, including the level of domestic violence with fear and anxiety reaching many families at dangerous levels. As a church, we aim to serve the needs of our surrounding community in practical ways, offering some of these families our wider services such as counselling, baby café (mums and bubs group), playgroup and youth group.

As a direct result of partnering with The One Box, I now head up other food programs across La Trobe Uni and Hope Pantry.

Our partnership with The One Box has helped make a difference, building bridges of hope to such families in need. Thank you for all that you do to make lives happier and healthier.

John Graham, Community Pastor

2021, A Truly National Program



With an unprecedented number of Australians experiencing food insecurity since COVID-19, The One Box is continuing to look for ways to expand access to affordable fresh produce to more people in the community.

Launched in early 2021, the Fresh Food Project is working with charities, councils and community groups across Australia to provide affordable, high-quality fresh produce and staples boxes at approximately 50% off the recommended retail value to individuals, families, students and seniors.

In addition to this, The One Box is now offering schools access to affordable snacking fruit for students so more Australian kids can be at their best in the classroom.

These new projects will run in addition to The One Box's core program of weekly produce boxes that are donated to families via schools and community organisations. We are excited to have more ways to provide fresh produce to community members and to grow the impact and reach of our charitable programs.



Research and The Future



In 2020, Associate Professor Ralph Kober and Dr Paul Thambar from Monash Business School's Department of Accounting conducted research to develop a framework to measure and communicate The One Box's impact. The independent research team interviewed staff, community partners and recipients and observed internal meetings over one year.

The preliminary report and framework has identified key outcomes for The One Box recipients and has highlighted valued points of program differentiation. **This report will be completed before the end of the 2020/21 financial year.**

Throughout 2020, the Monash Business School researchers also examined the practices used by The One Box to cope with, and navigate the COVID-19 pandemic. This research has been accepted for publication in a prestigious peer-reviewed academic journal. In addition, the researchers have published a practitioner-focused article and podcast, and are developing a teaching case about their research project with The Fruit Box Group and The One Box.

This breadth of research has been supported by seed funding and in-kind support from the Department of Accounting, Monash Business School, as well as funding from The Fruit Box Group.

2021/22 Strategic Priorities



"We have had positive feedback from parents. They really appreciate the support every week and the children love seeing their parents socialising at school and also eating fruit and vegies at home. One parent has said that their children would never eat carrots and now they love eating them. Thanks for the support, it has been a lifesaver for many of the struggling parents and families especially in these difficult times."

Pauline Beller, Chifley Public School (NSW)

Thank You Schools & Community Centres

Our team owes a great amount of gratitude to the entire The One Box community, who in 2020 proved just how resilient and nimble the program is. This team includes our dedicated school and community program partners, the national team at The Fruit Box Group and all of our donors and supporters.



Thank You Corporate Partners & Donors



Schools

VIC Albion Primary School
Ardeer Primary School
Bendigo Special Development School
California Gully Primary School
Footscray North Primary School
Glengala Primary School
Glenroy Central Primary School
Heatherhill Primary School
Lynall Hall Community School - The Island Work Education Centre
Quarry Hill Primary School
Spring Gully Primary School
St. Peter's Primary School
Sunshine Harvester Primary School
Woodville Primary School
Wyndham Park Primary School

NSW Chifley Public School
Gawura School
Gosford East Public School
Granville South Public School
Hornsby South Public School

Community Organisations

VIC Bendigo Family and Financial Services Inc. (BFFS)
C Care
Eaglehawk Community House Inc.
Hope Centre (UniHill Church, Bundoora)
Hope City Mission Inc.
Kingston City Church
Mullum Mullum Indigenous Gathering Place Ltd

Community Hubs Australia

VIC Bell Park North Primary School
Coolaroo South Primary School
Dandenong Primary School
Dandenong South Primary School
Dandenong West Primary School
Deer Park North Primary School
Northern Bay College – Family & Early Learning Centre (Goldsworthy)
Northern Bay College – Hendy Campus
Springvale Rise Primary School

Minto Public School
Redfern Jarjum College
Regents Park Christian School
Sarah Redfern Public School
Telopea Public School

SA Brahma Lodge Primary School
Burton Primary School
Elizabeth Downs Primary School
Elizabeth East Primary School
Elizabeth Grove Primary School
Elizabeth Vale Primary School
Hampstead Primary School
Salisbury North R-7 School

QLD Ipswich West State School
Leichhardt State School
Richlands East State School

WA Bramfield Park Primary School
Maddington Primary School

NSW Jesuit Social Services, Western Sydney
Parramatta Mission

SA Family Zone - Lutheran Community Care

WA The Menora Charity Fund Inc.

St Albans Primary School
St Albans Heights Primary School
St Anthony's Primary School
Stevensville Primary School

NSW Warrawong Public School
Wollongong West Public School

SA Paralowie R-12 School

QLD Riverview State School

The Fruit Box Group

The One Box would like to thank The Fruit Box Group for their generosity and for continuing to be the primary sponsor of the program.



Bank First and the Bank First Staff Fund are proudly supporting The One Box.



Better Together Kitchen is the collaboration of Ronnit Hoppe & Delia Baron, who believe that everything is better together, especially when it comes to food. They published their first cookbook in 2018 and for every book sold a portion of the profits is donated to The One Box program.



Clemenger Staff Fund and Australian Communities Foundation proudly support The One Box program.



The Commonwealth Bank has enthusiastically committed to directing proceeds generated from the staff cafes to recipient families of The One Box in inner-city Sydney.



FareShare teamed up with The Fruit Box Group in 2017 as a delivery partner in Victoria. Each week FareShare undertake delivery runs to our community food relief agencies and primary schools. We are grateful for the assistance that FareShare provide.



Lion Dairy & Drinks was proud to partner with The Fruit Box Group and support The One Box initiative that provides fresh milk, fruit and vegetables to Australian families in need.



Australia's largest, family-owned foodservice distributor, PFD Food Services are proud supporters of The One Box.



The Pratt Foundation are major supporters of The One Box program. Food security has been a core priority for the Trustees since the Foundation's philanthropic history began over forty years' ago. We are so grateful for supporters such as the Pratt Foundation who help to underpin The One Box's operations by providing us with one-off grants.



RSM Australia are honoured to be associated with The Fruit Box Group in assisting with all their accounting requirements and to support them in establishing The One Box in their ongoing charitable accomplishments to our community.

SBA LAW

SBA Law is proud to provide pro bono legal support and advice to The One Box, assisting the program in its important work of helping families in need, contributing to local communities and making a difference.



The Sidney Myer Fund are major supporters of The One Box, awarding the program with the 2020/21 Trustee's Multi-Year General Operating Support Grant.



Tip Top Foodservice is proud to partner with The One Box program. Sharing everyday moments of goodness, through quality bakery products, delivered across Australia.



Visy Board are proud to have been a part of and continue to support The One Box since it first launch in 2017, by producing cardboard box packaging fit for delivering to many families in need.

A special thank you to the staff, volunteers and families at Hope Centre, Gawura School and Kingston City Church for participating in The One Box photoshoots and supplying photos for this report.

Financial Report Extract

The One Box Group Limited (Limited by guarantee)
Statement of profit or loss and other comprehensive income
For the year ended 30 June 2020

	30 June 2020	30 June 2019
	(\$)	(\$)
Revenue	646,585	550,337
Expenses		
Cost of produce	236,310	199,791
Advertising and promotion expense	38,537	59,094
Personnel expense	139,272	105,079
Depreciation expense	5,508	2,772
Management fee expense	185,823	125,507
Other expenses	6,005	9,588
Total expenses	611,454	501,831
Surplus before income tax expense	35,129	48,506
Income tax expense	-	-
Surplus after income tax expense for the period attributable to the members	35,129	48,506
Other comprehensive income for the period, net of tax	-	-
Total comprehensive income for the period attributable to the members	35,129	48,506

Statement of cash flows
For the year ended 30 June 2020

	30 June 2020	30 June 2019
	(\$)	(\$)
Cash flows from operating activities		
Donations received	122,565	35,647
Payments to suppliers	(44,093)	-
Bank fees	(120)	(125)
Net cash from operating activities	78,352	36,522
Net increase in cash and cash equivalents	78,352	36,522
Cash and cash equivalents at beginning of the financial period	35,129	-
Cash and cash equivalents at the end of the financial year	114,874	36,522

For the full version of our audited financial reports visit theonebox.org.au

How to Donate



Each week, our team hand packs fresh fruit and vegies along with milk and bread – creating fresh food relief with dignity in The One Box.

Our produce is farm fresh and not processed or rescued, which nurtures the dignity of every family in need.



Whether it's a one off or an ongoing donation, your generosity will give Australian families experiencing hardship and adversity a much needed boost.

<div>\$60</div> <div>Support a family for 1 month</div> <div>Provides 4 boxes of fresh produce, milk & bread</div>	<div>\$150</div> <div>Support a family for 3 months</div> <div>Provides 10 boxes of fresh produce, milk & bread</div>	<div>\$300</div> <div>Support a family for 6 months</div> <div>Provides 20 boxes of fresh produce, milk & bread</div>	<div>\$600</div> <div>Support a family for one year</div> <div>Provides 40 boxes of fresh produce, milk & bread</div>
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Donate today at theonebox.org.au or email info@theonebox.org.au

Our People

Board Members

Martin Halphen
Director

Jonathan Isaacs
Director

Richard Moshinsky
Director

Brendan Shaw
Company Secretary

Employees

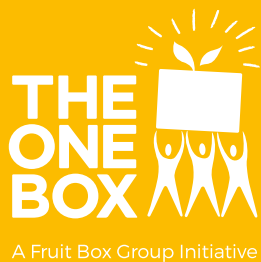
Emily Wild
Corporate Social Responsibility Manager

Vivien Yii
Research & Operations Coordinator

Sarah Koenig
Senior Marketing Manager

Emily Fraser
Marketing Coordinator

*It's surprising how far
one box can go*



theonebox.org.au