

Annual Report **2021**



The One Box Story So Far

The Fruit Box Group started in Melbourne with just 2 vans, 280 customers and 1.5 staff. As the business grew to become Australia's leading workplace fruit and milk delivery service, so did our passion for social responsibility.

2001

The Fruit Box Group begins working on making their own social initiative, The One Box, a reality.

2016

The One Box donates 30,000 boxes to families in need and expands operations into NSW.

2018

The One Box receives Deductible Gift Recipient (DGR) status and becomes a registered public charity.

2019

The One Box will be donating 100,000 boxes to 2,500 families in need across Australia and we estimate these numbers will double by 2024.

2022

The Fruit Box Group partners with food rescue programs FareShare and OzHarvest. Up to two to three tonne of fruit continues to be rescued and donated each week.

2011

The One Box launches its pilot program working with 12 VIC-based community agencies to deliver fresh fruit, vegies, milk and bread weekly to 1,000 families in need, donating 25,000 boxes in its first year.

2017

The One Box program donates 40,000 boxes and extends its reach to families across VIC, QLD, NSW, WA, SA and ACT.

CEO Introduction

We have only been going since 2017 and in 2022 at least 2,500 struggling families across Australia will be receiving weekly boxes full of fresh fruit, vegetables, milk and bread. That will equate to over 100,000 boxes for the year.

I have never known in my lifetime what it is like not to have access to food so that I can eat. The stress must be palpable and ten times that when you have dependent children relying on you.

The One Box is simply driven by helping as many families as we can. We are in a position to do something and feel humbled knowing that each week 2,500 families will have some relief with the certainty of the weekly boxes they will be receiving from us.

We are able to do what we can because of the passion of our dedicated team and the increasing support we are getting from donors. By the day, our program is growing its output as well as evolving into something that has the potential to have much more widespread impact.

We're in unprecedented times and our community is facing many challenges and sadness. Providing fresh produce is a small thing that we can easily do and give some comfort to those receiving the boxes that there are people out in the community who care.



Martin Halphen
CEO, The One Box

Our Mission & Our Model

The One Box is driven by a mission to ensure that as many people as possible have dignified, reliable and regular access to fresh and nutritious food.

Our model is unique, leveraging The Fruit Box Group's national infrastructure, purchasing power and supply chain to drive an efficient food charity. This relationship enables The One Box to provide \$25 RRP worth of fresh fruit, vegetables and staples in each box at the cost of only half this amount.



Case Study: Paralowie R-12 School



Prior to The One Box, we were using other organisations to be able to provide some emergency food for families. However, the quantity and quality of this food was not always at a good standard, and it was inconsistent as to who we could offer it to and how much of it we could access each week. Then, in 2019, we had the opportunity to access The One Box and were initially offered around 40 boxes for families. These boxes have come perfectly packaged with a range of staples and 2 litres of milk. We are fortunate to have a Community Centre with committed staff on-site to be able to facilitate these boxes and provide a central drop-off and collection point. Due to the needs of our community and availability from The One Box, we have been able to offer more boxes every year, and we're now up to 70 boxes (700kg of food) per week, that we distribute to families in need.

This opportunity of having The One Box at our school has had a number of benefits, including: the food is delivered straight to the school; the food is individually packaged for each family; it helps us connect to some of our more disadvantaged families; and most importantly, it means less fortunate families are receiving simple nutritious food for their household every week.

We would sincerely like to thank The One Box for providing us with this opportunity.

Dr Tom Putnam, Aboriginal Education Teacher (SA)

Case Study: Swan View Primary School



The Swan View Primary School community is deeply appreciative of the provision of The One Box program. Our low socio economic area impacts upon some of our students in the way of a scarcity of fresh and nutritious food in their diets.

The One Box program is looked forward to every Thursday and staff members who deliver the boxes get to have a friendly exchange of encouragement with the recipients. Thank you to the organisers and the delivery personnel for the smooth and efficient running of the service. Always on time, always fresh, always committed and always welcoming.

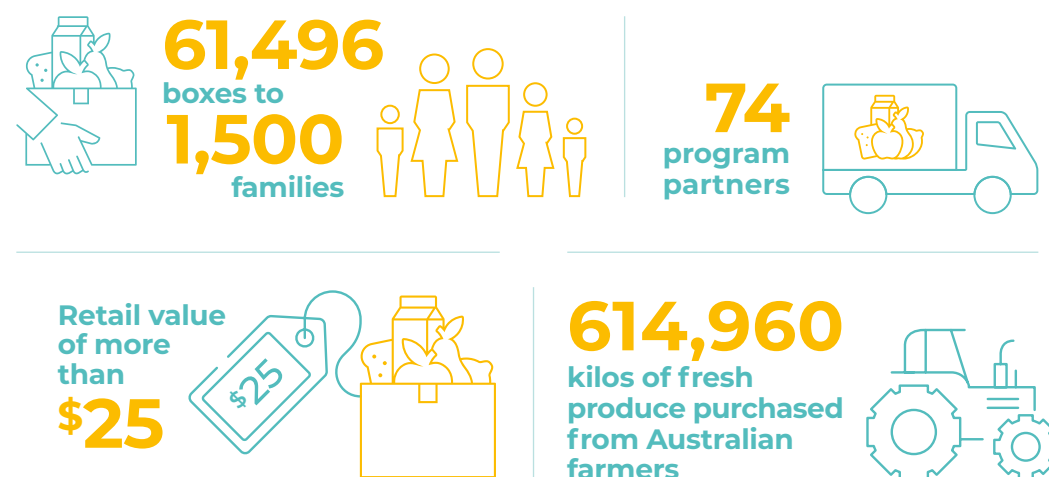
Philanthropy is alive and well in this time of uncertainty and great need. Let it be known that we bless you all from the bottom of our hearts.

Margaret Dove, Principal Swan View Primary School (WA)

Our Year of Growth & Impact in 2021

We're so proud that The One Box was able to continue operating during another extraordinary year, achieving our target of delivering 60,000 fresh food relief boxes in 2021 - an impressive effort as the team and our program delivery partners navigated numerous state lockdowns across the country.

Our team has also been working on the School Fruit Program, distributing nearly 35,000 pieces of snacking fruit to primary schools.



Financial Efficiency

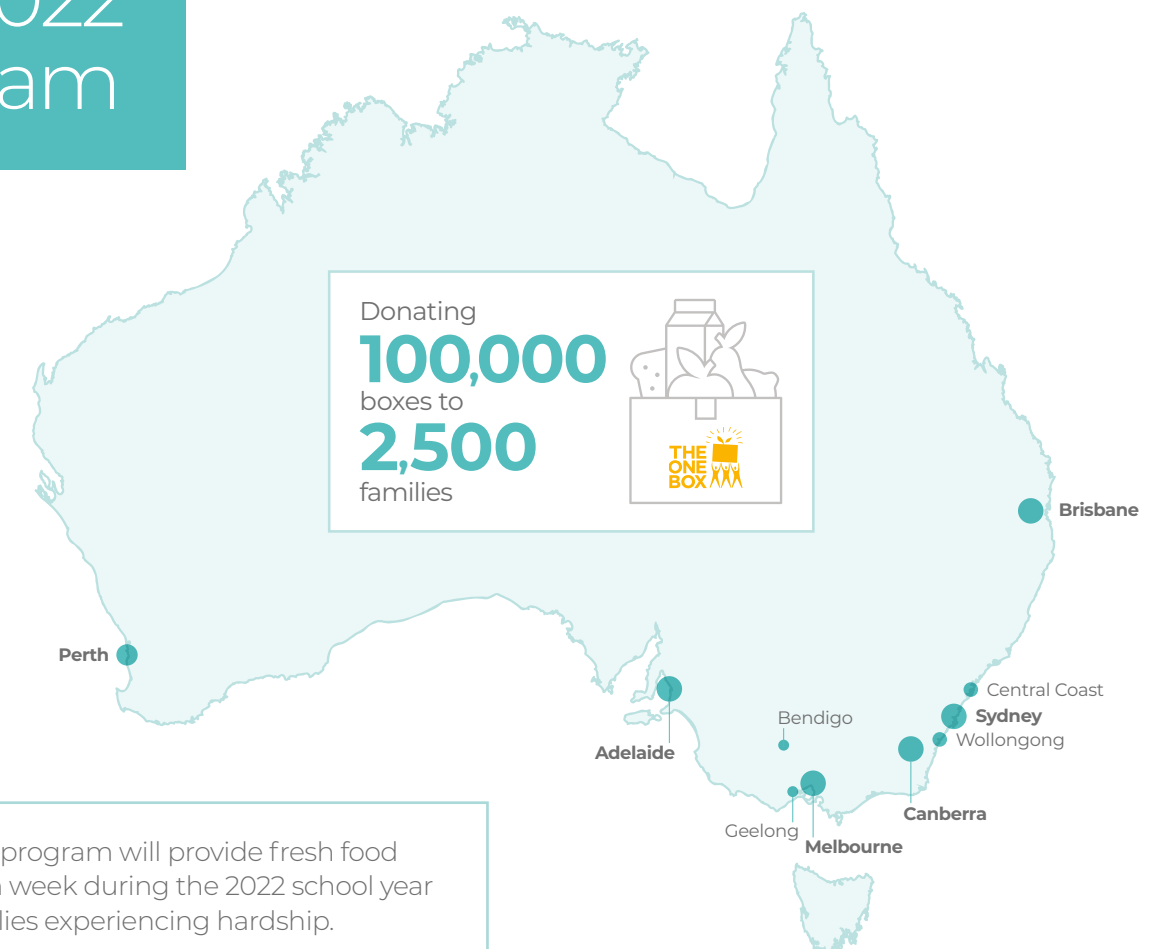
In 2021, the independent research team from Monash Business School continued to monitor the efficiency of The One Box model. This Comparative Financial Analysis identified that the program increased its financial efficiency from 2020 to 2021.

For **every \$1** donated to The One Box, the retail value of **fresh food received** in the hands of beneficiaries **rose to \$1.73** in 2021, an increase from **\$1.64** in 2020.



The **cost** of each box donated **reduced by 6%**, with the cost per kilogram of fresh food costing **\$1.44** in 2021, compared to **\$1.53** in 2020.

Our 2022 Program



Our national program will provide fresh food support each week during the 2022 school year to 2,500 families experiencing hardship.

"Fresh produce is one of the most requested food relief items in our program and it is such a delight to be able to offer such high-quality produce to our families. Fresh fruit and vegetables cross the cultural divide and are of great assistance to our families, however, sadly it is often one of the things to come off the grocery list of a family in hardship.

We are so thankful for your support. You have not only brought relief to our families in hardship, but also to my committed team of volunteers, who bear witness to this increasing level of hardship in our community and can now meet that demand with a plentiful supply of high quality produce. Thank you, thank you, thank you."

Kellie Wishart, CareNet (VIC)



Research and The Future



MONASH
University

In 2020, The One Box established a research partnership with a team from the Department of Accounting, Monash Business School. The independent research team conducted a year-long field study to build on previous research efforts and develop a social impact measurement framework for evaluating and communicating The One Box's impact. In July 2021, we released Reimagining Fresh Food Relief in Australia; our first research report in partnership with Monash University and Monash Business School. The report shares an improved, independent and holistic understanding of the value created by The One Box program.

One of the key findings from the research is that for every \$1 donated, almost \$2 was received in the hands of recipients. The value-add of nearly double is driven by The One Box being able to draw on the expertise, resources and supply chain of The Fruit Box Group, specifically access to procurement expertise, substantial efficiencies in logistics and in-kind use of a national infrastructure. Beyond the financial impact and increasing access to fresh produce and staples, the research also identified that The One Box plays a critical role in bridging barriers and building stronger connections between recipient families and their communities.

We're excited to announce that we will be continuing our research partnership with Monash Business School. In 2022, the research team is investigating how food insecurity is monitored in other high-income countries as well as continuing their work on The One Box's impact measurement. We are also developing an additional research project that aims to address a significant gap in what researchers and practitioners know about food insecurity in Australian primary schools. Our researchers are hoping to help us understand how many students and families are experiencing food insecurity in Australian primary schools (e.g., not having enough food for school lunches) and how schools might be managing the risks that come with these issues.

Together with our research partners, we are committed to building a more complete understanding of the ways that The One Box impacts the diverse, resilient and resourceful families and communities that access our programs.

Strategic Priorities



"Thank you for your generosity, hospitality and for supporting our families. We have been able to help many families consistently this year and this would not have been possible without the provisions from The One Box program. We appreciate your work and look forward to working with you again in 2022."

Neomai Kami, Regents Park Christian School (NSW)

"On behalf of Telopea Public School and the recipients I would like to say thank you to The One Box team. The deliveries have made an enormous difference for the families especially given the difficulties associated with COVID. It warms my heart to be part of the program and to see firsthand the appreciation from the recipients."

Phillipa Martins, Telopea Public School (NSW)

Thank You Schools & Community Centres

Our team owes a great amount of gratitude to the entire The One Box community. Our heartfelt thanks to the schools, community centres, donors and partners who continue to help us bring our vision and mission to life.

Schools

VIC Albion Primary School
Ardeer Primary School
Bendigo Special Development School
California Gully Primary School
Footscray North Primary School
Glengala Primary School
Glenroy Central Primary School
Heatherhill Primary School
Lynall Hall Community School
– The Island Work Education Centre
Quarry Hill Primary School
Spring Gully Primary School
St. Peter's Primary School
Sunshine Harvester Primary School
Windsor Primary School
Woodville Primary School

NSW Chifley Public School
Gawura School
Gosford East Public School
Granville South Public School
Hornsby South Public School
Minto Public School
Redfern Jarjum College
Regents Park Christian School
Sarah Redfern Public School
Telopea Public School

SA Brahma Lodge Primary School
Burton Primary School
Elizabeth Downs Primary School
Elizabeth East Primary School
Elizabeth Grove Primary School

Hampstead Primary School
Mark Oliphant B-12 College
Northfield Primary School
Salisbury North R-7 School

QLD Ipswich West State School
Leichhardt State School
Richlands East State School

WA East Maddington Primary School
Forrestdale Primary School
Highgate Primary School
Lockridge Primary School
Maddington Primary School
Swan View Primary School

Community Organisations

VIC Bendigo Family and Financial Services Inc. (BFFS)
C Care
Eaglehawk Community House Inc.
Hope Centre (UniHill Church, Bundoora)
Hope City Mission Inc.
Kingston City Church
Mullum Mullum Indigenous Gathering Place Ltd

NSW Jesuit Social Services, Western Sydney
Parramatta Mission

WA The Menora Charity Fund Inc.

Community Hubs

VIC Bell Park North Primary School
Coolaroo South Primary School
Dandenong Primary School
Dandenong South Primary School
Dandenong West Primary School
Deer Park North Primary School
Northern Bay College
– Family Centre (Goldsworthy)
Northern Bay College – Hendy Campus
Springvale Rise Primary School
St Albans Primary School
St Albans Heights Primary School
St Anthony's Primary School
Stevensville Primary School
Wyndham Park Primary School

NSW Warrawong Public School
Wollongong West Public School

SA Elizabeth Vale Primary School
Karrendi Primary School
Paralowie R-12 School
St Mary Magdalene's School

QLD Riverview State School

Thank You

The
Fruit Box
Group

The One Box wishes to acknowledge The Fruit Box Group for their generosity and for continuing to be the primary sponsor of our programs.



Financial Report Extract

The One Box Group Limited (Limited by guarantee) Statement of profit or loss and other comprehensive income for the year to 30 June 2021

	30 June 2021 (\$)	30 June 2020 (\$)
Revenue	906,892	661,210
Expenses		
Cost of produce	446,530	236,310
Advertising and promotion expense	41,398	38,537
Personnel expense	164,749	153,898
Depreciation expense	2,828	5,508
Management fee expense	223,089	185,823
Other expenses	8,128	6,005
Total expenses	886,722	626,081
Surplus before income tax expense	20,170	35,129
Income tax expense	–	–
Surplus after income tax expense for the period attributable to the members	20,170	35,129
Other comprehensive income for the period, net of tax	–	–
Total comprehensive income for the period attributable to the members	20,170	35,129

Statement of cash flows For the year ended 30 June 2021

	30 June 2021 (\$)	30 June 2020 (\$)
Cash flows from operating activities		
Donations received	331,706	122,565
Payments to suppliers	(296,423)	(44,093)
Bank fees	(313)	(120)
Net cash from operating activities	34,970	78,352
Net increase in cash and cash equivalents	34,970	78,352
Cash and cash equivalents at beginning of the financial period	114,874	36,522
Cash and cash equivalents at the end of the financial year	149,844	114,874

For the full version of our audited financial reports visit theonebox.org.au



"We are so grateful to be able to be a part of The One Box initiative - it really helps our families, thank you. We have loved the program, it is consistent, works well with the school structure and allows our families who are in challenging situations to access healthy and good quality produce. We are extremely grateful - thank you. Thank you so much, we look forward to continuing with you."

Maddy, Student Wellbeing Leader (SA)

Get Involved

Our team are always open to working with new partners who, like us, recognise the huge potential to make a difference in the food relief sector. If you would like to chat about working together, or support our charity in other exciting and meaningful ways, contact us to start a conversation.



"The One Box has been working with our hubs since 2019 - a partnership that started small but has now grown to provide food deliveries for families in need across our hubs in four states. Our hubs partner with nearly 300 community-based organisations and The One Box is a rare example of an organisation that has reach across many of the communities we work in but is still able to flex to local needs. They are a great organisation to work with and we look forward to continuing our partnership."



"One of our core pillars at Better Together Kitchen is to give back. We are so thrilled to be supporting a program that so heavily aligns with our core values. We believe that everyone should have access to fresh, dignified food and are thrilled that The One Box is making this happen for thousands of Australian families doing it tough. We love everything that The One Box stands for and feel incredibly lucky to be part of and to help support this special organisation."



"RSM Australia is proud to provide pro bono services to support The One Box in delivering dignified and reliable access to nutritious food for schools and families across Australia. Harnessing our skills to support the communities we work in is an important part of life at RSM. We're committed to caring for our clients, people and communities through a number of great initiatives nationwide; including The One Box supported by our Melbourne office."



"The Bank First Community Fund is proud to support The One Box and their contribution to building a better society. The value of fresh food for children and what this means not only for their health, but their dignity, along with the ripple effect this has on their family and the wider community is truly life changing."



"The Visy Board are proud to have been a part of and continue to support The One Box since it first launched in 2017, by producing cardboard box packaging fit for delivering to families in need."

How to Donate

Each week, our team hand packs fresh fruit and vegies along with milk and bread – creating dignified fresh food relief.

Our produce is farm fresh and not processed or rescued, which nurtures the dignity of families in need.



Whether it's a one off or an ongoing donation, your generosity will give Australian families experiencing hardship and adversity a much needed boost.

\$60

Support a family for 1 month

Provides 4 boxes of fresh produce, milk & bread

\$150

Support a family for 3 months

Provides 10 boxes of fresh produce, milk & bread

\$300

Support a family for 6 months

Provides 20 boxes of fresh produce, milk & bread

\$600

Support a family for one year

Provides 40 boxes of fresh produce, milk & bread

Donate today at theonebox.org.au or email info@theonebox.org.au

Our People

Board Members

Martin Halphen
Director

Jonathan Isaacs
Director

Richard Moshinsky
Director

LJ Ryan
Director

Brendan Shaw
Company Secretary

Employees

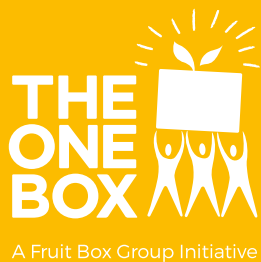
Emily Wild
Corporate Social Responsibility Manager

Vivien Yui
Research & Operations Coordinator

Sarah Koenig
Senior Marketing Manager

Emily Fraser
Marketing Executive

*It's surprising how far
one box can go*



theonebox.org.au