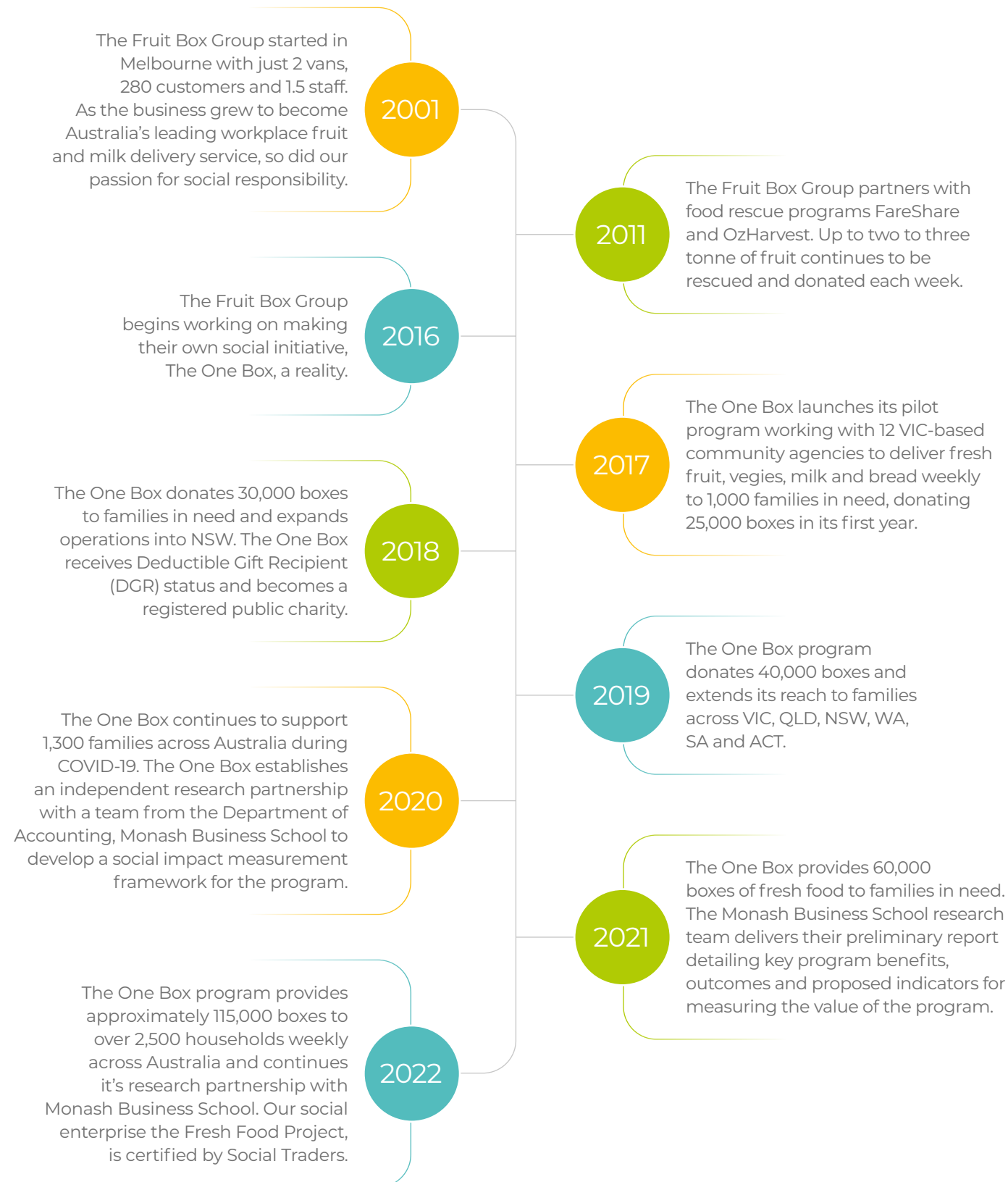


# Annual Report 2022





# The One Box Story So Far



# CEO Introduction

Since The One Box commenced in 2017, the consistent message each year from all food charity programs is that the problem is getting worse. In a country where there is full employment and living standards rank highly on the world stage, it is staggering to think that perhaps over 20 percent of our population is facing food insecurity challenges. Every day we hear multiple stories about the cost of living crisis going on. I feel this does nothing more than desensitise us to the increasing epidemic.

It is time to do something different. Let's start talking about community accountability and solutions, that will inspire hopefulness and our willingness to do something rather than simply wait for time to pass whilst people suffer. Food insecurity is a complex problem and needs the collaborative focus of many to have a real impact.

I personally believe food insecurity goes well beyond the capability of what charities can do. The statistics are disturbing and should demand the focus of Government together with the infrastructure and intellectual property of businesses to execute.

Thank you to our stoic team at The One Box, our school and community organisations, our research partner Monash Business School, and the generous endorsement of our donors. And, most importantly there are the recipient families that only with a smile, express enormous gratitude in the face of adversity.

Martin Halphen  
CEO, The One Box



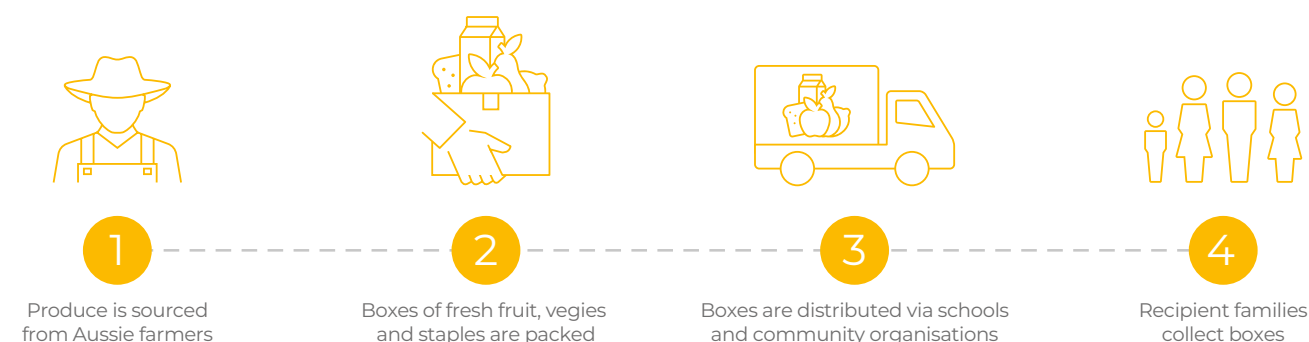
"Without The One Box I would not have survived this far. It has helped my family more than they realise. It allows my children to be like other kids and have fruit in their lunchboxes and have sandwiches instead of me having to make pancakes for bread. They don't realise how much it means to people who have nothing. You are so grateful someone cares."

*Program Beneficiary*

# Our Mission & Our Model

The One Box is driven by a mission to ensure that as many people as possible have dignified, reliable and regular access to fresh and nutritious food.

Our model is unique, leveraging The Fruit Box Group's national infrastructure, purchasing power and supply chain to drive an efficient food charity. This relationship enables The One Box to provide more than \$25 RRP worth of fresh fruit, vegetables and staples in each box at the cost of only half this amount.



## What Makes The One Box Different?

### Support and Connection

The One Box helps families who may be too embarrassed to ask for help. As recipients are invited to participate by their school or community organisation, this is a far more humanising experience than needing to approach a charity.

### Creating Communities

Recipients are able to get back on track due to the reliability of the program, and it provides coordinators the opportunity to assist in other ways as required.



### Guaranteed and Weekly

The consistent nature of the program is integral not only for physical benefits, but also for mental health benefits such as reducing stress and anxiety.

### Dignity and Self-Esteem

The One Box preserves the dignity of recipients as they are receiving fresh, purchased food as opposed to old, rescued produce that can be unappetising and/or mouldy. Recipients, therefore, feel respected and cared for.

# Our Year of Growth & Impact in 2022

We are proud to share that The One Box provided approximately 115,000 boxes of locally sourced, fresh fruit, vegies and staples to those in need in 2022. We worked with a total of 97 schools and community organisations to distribute over 1 million kilograms of Australian grown fresh produce. Reaching this significant milestone meant that The One Box was able to help over 2,500 households access nutritious, healthy food they otherwise could not afford on a weekly basis.



## Financial Efficiency

Since the establishment of The One Box, we have been committed to critically evaluating our program to ensure the strategic delivery of effective, efficient, and relevant food relief.

In 2021, Monash Business School commenced a Comparative Financial Analysis of The One Box, relative to several other food relief charities. Despite The One Box being the only food relief charity not using volunteers, the cost of delivering food to recipients compares favourably to other food relief charities, as do the employee costs as a percentage of total expenses.

The analysis continues to highlight the internal efficiencies of The One Box program, helping us achieve significant cost savings in our operations, procurement and delivery processes.

- The One Box delivered a **box of fresh produce** with a **retail value** of more than **\$25** for a **total cost** of **\$14.42** per box in 2022.
- This means The One Box is able to convert each **\$1 donation** into almost **\$2 of fresh food** into the **hands of recipients**.



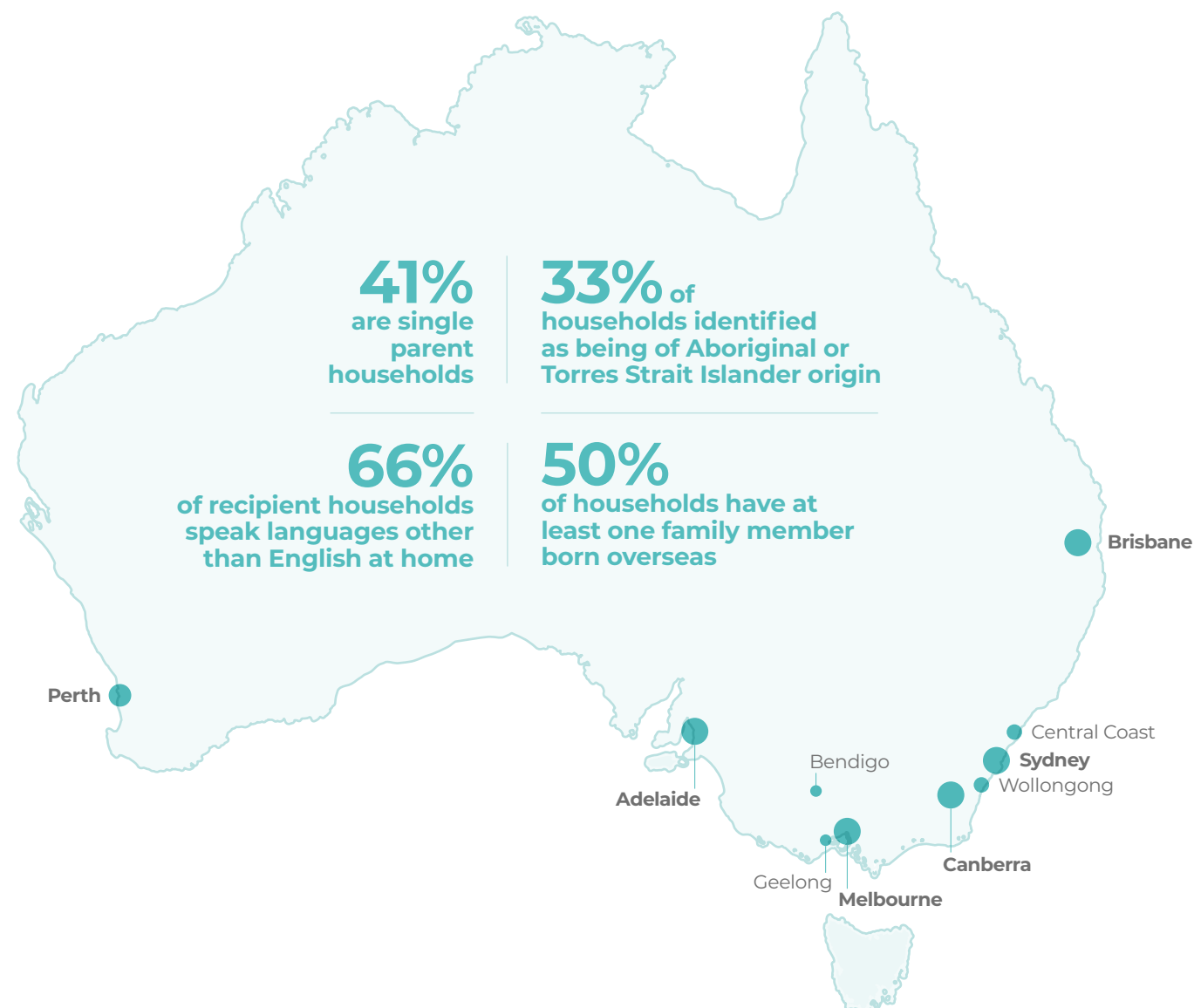
# Our Program & Recipients

We passionately believe that internal and independent research is a critical audit to ensure our program is on track, and genuinely assisting people and making a difference to the wider community.

Over the last few years, The One Box has collected social and demographic data from over half of the program participants, conducting interviews and evaluating feedback from schools, community organisations and charities we partner with to distribute The One Box. This volunteered information helps us understand who we are reaching and places us in a better position to support our recipients.

## Who accesses our food relief program?

Of the Australian households receiving our weekly fresh boxes over the past 3 years, the data indicates:



# Fresh Food Project

With rising cost of living and a record number of Australians experiencing food insecurity, The One Box is expanding community access to affordable fresh produce beyond our core program.

Launched in early 2021, our social enterprise the Fresh Food Project works with universities, charities, councils, and community groups across Australia to provide affordable, high-quality fresh produce and staples at approximately 50% of the recommended retail value. To ensure flexibility, both pre-packed boxes and bulk produce arrangements can be offered to partners.

Recognised as a registered social enterprise in 2022 by Social Traders, the Fresh Food Project has filled a vital gap for other programs to be able to support community members with access to regular and high quality fresh food.

"The weekly delivery of approximately 2,000 kilos of high-quality fresh food to our campus means our students have reliable access to affordable, nutritious, and culturally appropriate food. 84% of students who access the program are international students. By offering food relief programs to all students, we hope to reduce some of the inequalities international students face."

*Food Programs Officer, The University of Melbourne*



"Our residents look forward to the delivery of the fresh food boxes. There is a good variety of quality seasonal fruit and veg. This really helps them with their budgeting as well as provides a way for them to connect to other residents each week."

*Older Persons Highrise Worker, Co-Health*



# The One Box Case Studies

To measure the benefits provided to The One Box recipients, a social impact framework was delivered in 2021 by the Monash Business School research team. It offers a holistic understanding of the value created by our fresh food relief program and comprises three key themes: Nutrition and Wellbeing, Community Building and Support, and Financial Benefits.

These quotes are taken directly from independent interviews conducted by Monash Business School with parents, carers, and program coordinators in 2022; validating the benefits outlined in their social impact framework.

## Community Building and Support

"Besides the practicality of The One Box, which is awesome, the program provides an immediate solution. Beautiful vegetables, bread, wonderful. It also allows that continuity of communication. It allows a connection."  
– Community Centre Coordinator

## Nutrition and Wellbeing

"We normally have vegetable soup once a week with the vegetables that come in The One Box. And, my daughter has enough fruit from that for her school lunches for the week. It's amazing, just being able to do that."  
– Program Beneficiary

## Nutrition and Wellbeing

"The One Box makes a difference in the lives of those in need, with recipients getting produce that is fresh and of good quality. I also think it makes them feel better about themselves that they're not getting second-hand, pass-me-down, old food that someone else didn't want."  
– Community Centre Coordinator

## Financial Benefits

"It was challenging for me to shop for groceries because I had to pay the rent and other bills. It was quite hard for me. Collecting The One Box helps me save some money, especially with the bread and the milk."  
– Program Beneficiary

## Financial Benefits

"Now that I don't have to worry about buying bread and vegetables for my family, I am able to use the extra money to pay medical bills and take my children to the dentist".  
– Program Beneficiary

## Nutrition and Wellbeing

"Receiving quality produce is a significant part of The One Box program, because I think for many people, it's hard to ask for help. But when it's handled in a dignified manner and what they're receiving is a dignified range of services, it just gives them so much more hope and promise."  
– Community Centre Coordinator

## Community Building and Support

"Before joining The One Box program, most parents would drop off their children in the car park and leave. Coming into school to collect their boxes gives them the space to talk to other parents and feel included. Children love seeing their parents in the playground and it gives us the opportunity to regularly check-in with families in need."  
– School Coordinator

## Nutrition and Wellbeing

"The predictability and security of the boxes being delivered weekly is something the families really value. Knowing there is a constant source of healthy food to rely on is reassuring for families in need."  
– School Coordinator



# Research & The Future



The One Box established a research partnership with the Department of Accounting, Monash Business School in 2020, led by Associate Professor Ralph Kober and Dr Paul Thambar. To date, the partnership has resulted in the development of a social impact framework, used to measure and communicate the impact of The One Box, as well as interviews, field studies and research papers highlighting the program's key benefits and differences.

Our commitment to independent research has also led to the release of two research reports highlighting the extent of food insecurity in Australia, and the holistic impact our program has on families in need.

One of the key findings from the latest research report\*, [Connecting Australian Communities Through Dignified Food Relief](#), is that for every \$1 donated, almost \$2 is received in the hands of recipients. Interviews with program coordinators and recipients also validated that reliable fresh food relief has fundamental benefits beyond financial or nutritional benefits – building community connection and trust, inclusion and dignity, and greater family wellbeing.

With independent research validating the need for fresh food relief and offering greater insights into the benefits of our program, we will continue our research partnership with Monash Business School into 2023.

Together with our research partners, we are committed to building a more complete understanding of the ways that The One Box impacts the diverse, resilient and resourceful families and communities that access our programs.

## Strategic Priorities 2023



1

Continue supporting upwards of 2,500 households on an ongoing basis



2

Highlight the extent of food insecurity in Australia through ongoing internal and independent research



3

Build on our growing network of funding sources to enable us to help more households



4

Elevate the conversation and responsibility of food insecurity to governments and business to better assist those in need

\*Based on a 2022 South Australian school survey conducted by Monash Business School



"We are fortunate for the generosity of The One Box, who provide a box of fresh fruit, vegetables and staples to 20 families each week. The boxes help to ensure families facing vulnerability in our community can easily access healthy food relief in a dignified way. The families are overwhelmed by the quality and variety of fruit and vegetables in each box."

*Lisa Occhietti, Community Hub Leader (VIC)*



# Thank You Schools & Community Organisations

Our team owes a great amount of gratitude to the entire The One Box community. Our heartfelt thanks to the schools, community organisations, donors and partners who continue to help us bring our vision and mission to life.

## Schools

**NSW**

Albion Primary School  
Ardeer Primary School  
Armadale Primary School  
Bendigo Special Development School  
California Gully Primary School  
Carlton Primary School  
Footscray North Primary School  
Glengala Primary School  
Glenroy Central Primary School  
Heatherhill Primary School  
Northern Bay College - Tallis (P-8 Campus)  
Northern Bay College - Wexford (P-8 Campus)  
Quarry Hill Primary School  
Spring Gully Primary School  
St. Peter's Primary School  
Sunshine Harvester Primary School  
Woodville Primary School

**SA**

Brahma Lodge Primary School  
Burton Primary School  
Elizabeth Downs Primary School  
Elizabeth East Primary School  
Elizabeth Grove Primary School  
Hampstead Primary School  
Mark Oliphant B-12 College  
Northfield Primary School  
Salisbury North R-7 School

**WA**

East Maddington Primary School  
Forrestdale Primary School  
Highgate Primary School  
Lockridge Primary School  
Maddington Primary School  
Moorditj Noongar Community College  
Swan View Primary School

**QLD**

Goodna Special School  
Ipswich West State School  
Leichhardt State School  
Redbank State School  
Richlands East State School

**NSW**

Minto Public School  
Redfern Jarjum College  
Canley Heights Public School  
Chifley Public School  
Emerton Public School  
Gawura School  
Gosford East Public School  
Granville South Public School  
Hornsby South Public School  
Kemblawarra Public School  
Regents Park Christian School  
Sarah Redfern Public School  
Telopea Public School

**ACT**

Calwell Primary School  
Gilmore Primary School  
Isabella Plains Early Childhood School  
Richardson Primary School  
Wanniassa School

## Community Organisations

**NSW**

Bendigo Family & Financial Services Inc (BFFS)  
C Care  
Eaglehawk Community House  
Hope Centre UniHill Church (Bundoora)  
Hope City Mission  
Kingston City Church  
Mullum Mullum Indigenous Gathering Place  
Uniting Vic.Tas  
The University of Melbourne  
Viv's Place

**NSW**

Jesuit Social Services  
Parramatta Mission

**WA**

The Menora Charity Fund

**QLD**

Griffith University

## Community Hubs

**NSW**

Bell Park North Primary School  
Coolaroo South Primary School  
Dallas Brooks Community Primary School  
Dandenong Primary School Hub  
Dandenong South Primary School  
Dandenong West Primary School  
Deer Park North Primary School  
Mount Ridley P-12 College  
Northern Bay College - Family Centre (Goldsworthy)  
Northern Bay College - Hendy (P-8 Campus)  
Northern Bay College - Peacock  
Springvale Rise Primary School  
St. Albans Heights Primary School  
St. Albans Primary School  
St. Anthony's Primary School  
Stevensville Primary School  
Wyndham Park Primary School

**NSW**

Fairfield West Public School  
Parramatta West Public School  
Warrawong Public School  
Westmead Public School  
Wollongong West Public School

**SA**

Elizabeth Vale Primary School  
Karrendi Primary School  
Paralowie R-12 School  
St. Augustine's Parish School  
St. Mary Magdalene's School

**QLD**

Inala State School  
Kruger State School  
Riverview State School

# Thank You Corporate Partners & Donors

The  
**Fruit Box**  
Group

The One Box wishes to acknowledge The Fruit Box Group for their generosity and for continuing to be the primary sponsor of our programs.

**AURIZON.**  
Community

**bankfirst**  
invested in you

**Bega**

**better together**  
KITCHEN

**BOAG**  
FINANCIAL

**BORI & HELEN**  
LIBERMAN FAMILY

**CITY OF PARRAMATTA**

**City of Perth**

**City of STONNINGTON**

**city of swan**

**Grants SA**

**eisen family**  
PRIVATE FUND

**Grants SA**

**HIGHLAND**  
Foundation

**The humanity Foundation**

**HUME**  
CITY COUNCIL

**ISPT**  
SUPER PROPERTY

**PETHARD TARAX**  
CHARITABLE TRUST

**PRATT**  
FOUNDATION

**Randwick City Council**  
a sense of community

**The Root Cause**  
Standing for Children's Health

**RSM**

**SBALAW**

**Sidney Myer**  
SIDNEY MYER FUND

**THE SNOW FOUNDATION**

**Podversations**

**STREETSMART**  
ACTION AGAINST HOMELESSNESS

**TIP TOP**  
Foodservice

**VALDA KLARIC**  
FOUNDATION

**VISY**  
FOR A BETTER WORLD



# Financial Report Extract

## The One Box Group Limited (Limited by guarantee) Statement of profit or loss and other comprehensive income for the period to 31 December 2022

	31 Dec 2022 (\$)	30 June 2021 (\$)
<b>Revenue</b>	1,834,825	906,892
<b>Expenses</b>		
Cost of produce	1,128,011	446,530
Advertising and promotion expense	65,599	41,398
Personnel expense	380,865	164,749
Depreciation expense	1,968	2,829
Management fee expense	177,812	223,089
Other expenses	179,516	8,127
<b>Total expenses</b>	<b>1,933,771</b>	<b>886,722</b>
Surplus/(loss) before income tax expense	98,946	20,170
Income tax expense	–	–
<b>Surplus/(loss) after income tax expense for the period attributable to the members</b>	<b>(98,946)</b>	<b>20,170</b>
Other comprehensive income for the period, net of tax	–	–
<b>Total comprehensive income/(loss) for the period attributable to the members</b>	<b>(98,946)</b>	<b>20,170</b>

## Statement of cash flows For the period ended 31 December 2022

	31 Dec 2022 (\$)	30 June 2021 (\$)
<b>Cash flows from operating activities</b>		
Donations received	1,833,890	331,706
Payments to suppliers	(1,868,375)	(296,423)
Bank fees	(2,349)	(313)
Net cash from operating activities	(36,834)	34,970
<b>Net increase/(decrease) in cash and cash equivalents</b>	<b>(36,834)</b>	<b>34,970</b>
Cash and cash equivalents at beginning of the financial period	149,844	114,874
<b>Cash and cash equivalents at the end of the financial year</b>	<b>113,010</b>	<b>149,844</b>

For the full version of our audited financial report visit [theonebox.org.au](http://theonebox.org.au)



"We haven't seen kids eat as healthily as they are now. With The One Box, kids are able to snack on fruit and have vegetables for dinner. One recipient told me that she would never go to the supermarket and buy broccoli because she couldn't afford it. And even if she did, it would be frozen because that's cheaper."

*School Coordinator*



# Get Involved

Our team are always open to working with new partners who, like us, recognise the huge potential to make a difference in the food relief sector. If you would like to chat about working together or support our charity in other exciting and meaningful ways, contact us to start a conversation.



"One of our core pillars at Better Together Kitchen is to give back. We are so thrilled to be supporting a program that so heavily aligns with our core values. We believe that everyone should have access to fresh, dignified food and are thrilled that The One Box is making this happen for thousands of Australian families doing it tough. We love everything that The One Box stands for and feel incredibly lucky to be part of and to help support this special organisation."



"RSM Australia is proud to provide pro bono services to support The One Box in delivering dignified and reliable access to nutritious food for schools and families across Australia. Harnessing our skills to support the communities we work in is an important part of life at RSM. We're committed to caring for our clients, people and communities through a number of great initiatives nationwide; including The One Box supported by our Melbourne office."



"The Bank First Community Fund is proud to support The One Box and their contribution to building a better society. The value of fresh food for children and what this means not only for their health, but their dignity, along with the ripple effect this has on their family and the wider community is truly life changing."



"The Visy Board are proud to have been a part of and continue to support The One Box since it first launched in 2017, by producing cardboard box packaging fit for delivering to families in need."

# How to Donate

Each week, our team hand packs high-quality, fresh produce and staples for Australians in need.

Our produce is farm fresh and not processed or rescued, which nurtures the dignity of families experiencing financial hardship.



Whether it's a one off or an ongoing donation, your generosity will give Australian families experiencing hardship and adversity a much-needed boost.

\$60

Support a family for 1 month

Provides 4 boxes of fresh produce

\$150

Support a family for 3 months

Provides 10 boxes of fresh produce

\$300

Support a family for 6 months

Provides 20 boxes of fresh produce

\$600

Support a family for one year

Provides 40 boxes of fresh produce

Donate today at [theonebox.org.au](https://theonebox.org.au) or email [info@theonebox.org.au](mailto:info@theonebox.org.au)

## Our People

### Board Members

Martin Halphen  
Director

Richard Moshinsky  
Director

Brendan Shaw  
Company Secretary

Jonathan Isaacs  
Director

LJ Ryan  
Director

### Employees

Emily Wild  
Corporate Social Responsibility Manager

Anna Savva  
Brand Manager

Sarah Koenig  
Senior Marketing Manager

Mallika Dutta  
Marketing Coordinator



*It's surprising how far  
one box can go*



[theonebox.org.au](http://theonebox.org.au)