

Annual Report **2023**



CEO Introduction

It has been nearly five years since The One Box became a registered charity. In 2024 we will be supplying over 120,000 boxes of fresh produce received weekly by approximately 2,500 households spread throughout Australia. This is something we are very proud of, but more importantly we see it as a foundation to build on, so that many others can be supported.

There is much energy that makes this program happen. Our internal team oversees all operative aspects, whilst our school partners play a vital role in connecting us to the families needing the service. We also have our research partner Monash Business School, who independently analyse the impact of The One Box, informing decision-making and driving improvements. We are very fortunate to also have many generous donors who are unconditionally committed to the community and endorse what we do.

The One Box is about helping families today, but in our present endeavours we are passionately wanting to prove a case study of an ongoing sustainable solution. Today we partner with 110 primary schools throughout Australia which could easily be extended to so many more. The template of what we do has been built and proven. Year on year we have grown our program, donor base, public awareness, and most importantly our learnings. Whilst we are five years old and have a lot to show for it, we feel that we are just getting started.



Martin Halphen
CEO, The One Box



"The One Box really has allowed us to have a stronger sense of community and not just that sense of academic success. Parents are now understanding that schools are more than just education and learning. They do really look out for our wellbeing."

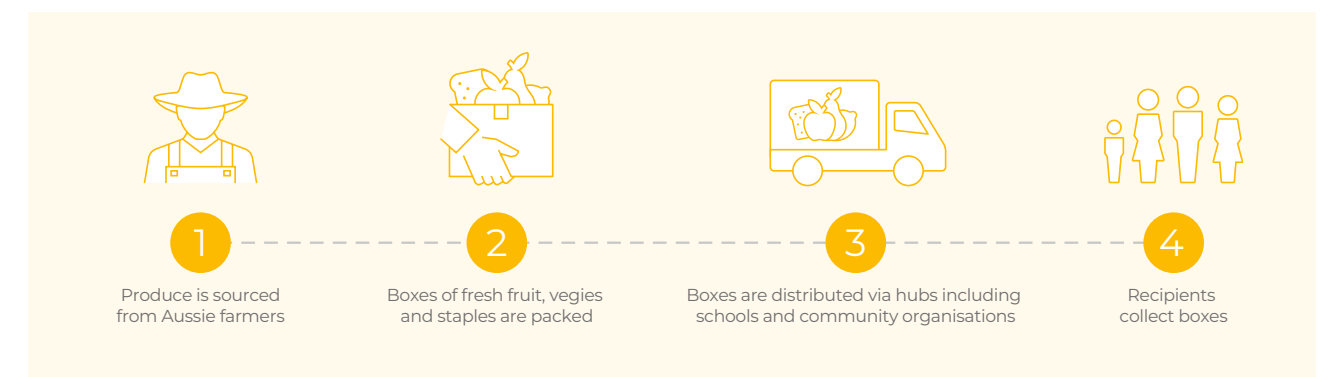
School Coordinator

Our Mission & Our Model

At The One Box, our mission is clear – to ensure as many people as possible have dignified, reliable, and regular access to fresh and nutritious food. Initially established in 2017 as a CSR initiative, The One Box is now a multifaceted program consisting of:

- **Core charity:** The One Box donates fresh produce boxes to families in need each week of the school year, via our partner schools
- **Social enterprise:** The Fresh Food Project expands community access to affordable fresh produce, making nutritious food more accessible

Our unique model harnesses The Fruit Box Group's national infrastructure, purchasing power, and supply chain, enabling us to operate efficient food programs. Each week, our dedicated team hand-packs boxes filled with fresh fruit and vegetables sourced directly from Australian farmers, along with bread. The boxes are then distributed via schools and community groups who have identified those in need. This collaboration allows us to ensure our recipient's fundamental nutritional and financial needs are seen to, whilst also building community connection and trust, inclusion and dignity, and greater family wellbeing.



Our Year of Impact

In a year of rising living costs impacting more Australians, we're proud to have remained dedicated to our mission in 2023.

almost
115,000
boxes to **2,500**
families

104
program
partners

Retail
value of
\$25

over
1 million
kilograms of fresh produce
purchased from Australian
farmers

The One Box Journey



"The regularity of The One Box is really good. You know that you can regularly get fresh fruit and vegies, and that has amazing benefits for emotional and also physical health."

Program Recipient

What Makes The One Box Different?

Guaranteed and Weekly

The consistent nature of the program is integral not only for physical benefits, but also for mental health benefits such as reducing stress and anxiety.

Creating Communities

Recipients are able to get back on track due to the reliability of the program, and it provides coordinators the opportunity to assist in other ways as required.

Dignity and Self-Esteem

The One Box preserves the dignity of recipients as they are receiving fresh, purchased food as opposed to old, rescued produce that can be unappetising and/or mouldy. Recipients, therefore, feel respected and cared for.

Support and Connection

The One Box helps families who may be too embarrassed to ask for help. As recipients are invited to participate by their school or community centre, this is a far more humanising experience than needing to approach a charity.

Multiplying the Impact



The Snow Foundation

We are deeply grateful and honoured to be one of the recipients of the Canberra Foundations Collaborative Grant, supported by Hands Across Canberra and The Snow Foundation. In addition to the eight grants secured, The One Box received \$50,000 for 2023 and \$25,000 for the subsequent two years, thanks to The Snow Foundation. This funding enables us to partner with Together 4 Youth and seven Queanbeyan schools in ACT to make a meaningful difference.

“We’re excited to fund The One Box for three years. They have a unique ability to help families in need, at scale, as well as building rapport between families and school representatives, promoting school engagement.” – The Snow Foundation

The alignment of our mission with the objectives of the grant – namely, addressing food insecurity and promoting school engagement for vulnerable families in the Queanbeyan area is evident. This collaborative effort serves as a prime example of leveraging collective strengths to achieve larger goals. We are proud to be part of this initiative and remain committed to making a meaningful difference to the families our program assists. With ongoing support, the model can be replicated or expanded on a much grander scale.

Corporate Partnership – Bank First



Via the Bank First Community Fund, Bank First aims to partner with like-minded individuals, charities, and organisations to make a meaningful impact in its community. Recognising the alignment of missions with The One Box, a corporate partnership was formed in 2020 and continues to thrive today.

“As an organisation deeply embedded in the education and health communities, we have a profound alignment in values with The One Box. Recognising the critical link between food security and wellbeing, we acknowledge the invaluable role played by The One Box in providing essential produce, particularly in educational and healthcare settings.

Our staff love getting involved – be it spreading the word through the workplace or their own communities. They take pride in knowing their involvement contributes to making a difference in the lives of families experiencing food insecurity. Bank First and our staff are proud to partner with The One Box in ensuring access to nutritious food, contributing to overall health outcomes for those in need.” – Bank First

We're proud to partner with Bank First, a company that not only shares our values but also actively demonstrates its commitment to the community through actions like purchasing fruit for its staff to distribute to teachers and nurses on key calendar days. Together, we're not only making a difference in the lives of families in need, but also fostering a culture of compassion and support within our community.

“Besides the practicality of The One Box, it provides an immediate solution. Beautiful vegetables, fruit, and bread – it's wonderful. It also allows continuity of communication and in turn connection. It allows us to do welfare checks and quick chats. The One Box creates a relationship.”

Community Centre Coordinator



Fresh Food Project

In response to the rising need for food relief in the community, The One Box successfully launched the Fresh Food Project in 2021, a social enterprise aimed at extending support beyond our core primary school program of donated fresh food boxes.

This initiative bridges a vital gap for community programs needing access to affordable produce. The Fresh Food Project provides universities and other community groups access to high-quality fresh food at approximately 50% off the recommended retail value. Pre-packed boxes and bulk produce arrangements are both available to meet individual program needs.

Officially recognised as a social enterprise in 2022 by Social Traders, the Fresh Food Project operates under The One Box. Any proceeds from the Fresh Food Project directly support the growth of The One Box's core primary school program.

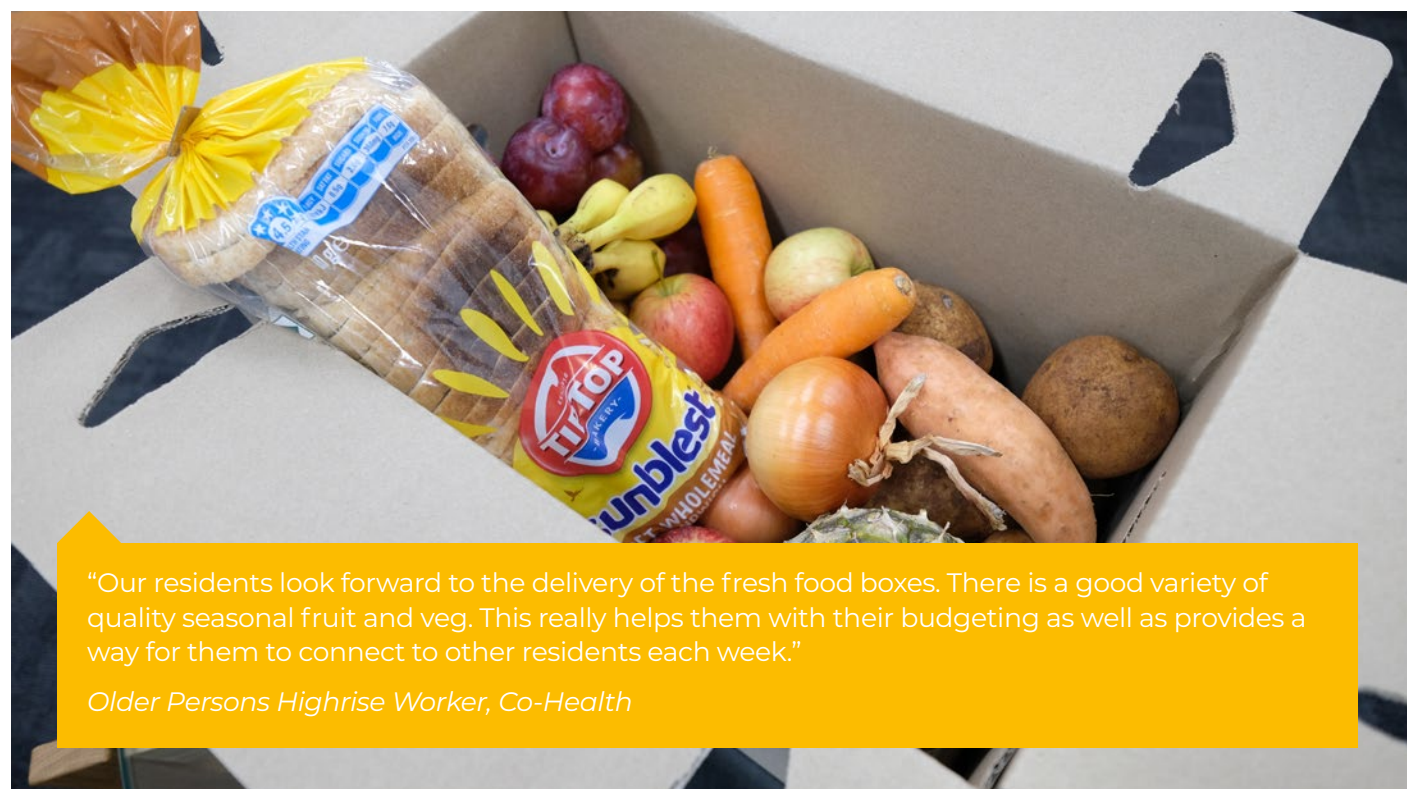
Pre-Packed Fresh Produce

Easy to distribute with limited staff, our convenient pre-packed boxes of seasonal fruit and veges are available in three sizes.



Market-Style Fresh Produce

Our seasonal fruit and veges are delivered in bulk (>50kg) for food market stalls, allowing people to take exactly what they need.



"Our residents look forward to the delivery of the fresh food boxes. There is a good variety of quality seasonal fruit and veg. This really helps them with their budgeting as well as provides a way for them to connect to other residents each week."

Older Persons Highrise Worker, Co-Health

Fresh Food Project – The University of Melbourne

Since beginning the partnership in 2022, The University of Melbourne continues to purchase approximately 2,000 kilograms of bulk produce from the Fresh Food Project weekly. Its purpose; to ensure everyone has access to fresh, nutritious food and reduce some of the inequalities international students face, all whilst supporting a social enterprise.

Purchasing in bulk allows the university to put on a market-style stall, allowing students to choose the produce they need and in turn minimise waste. With seasonal changes, the produce selection is varied whilst always being at its freshest.



"Selecting the Fresh Food Project was an easy decision for us. Its mission perfectly aligns with our goal of supporting students experiencing food insecurity. By purchasing high-quality, seasonal Australian produce at 50% of the retail value, we can provide fresh food to a greater number of students, while also supporting local growers and a social enterprise. It's a triple win!"

The program reaches a diverse range of students, with approximately 87% being International Students. The impact on our students' welfare is immense. Not only does the Fresh Food Project provide them with fresh, culturally appropriate produce, but it also diversifies their diet, essential for their health and wellbeing."

*Food Programs Officer,
The University of Melbourne*

Multiplying the Impact Corporate Partnership - Chobani

Chobani is a great example of a business that utilises its own resources and expertise to foster positive change within its community. Identifying common goals and practices with The One Box, Chobani recognises that through collaboration, more of its vulnerable community can feel supported and nourished.

Together, we demonstrate that businesses supporting charities enhance our ability to enact change and allow us both to achieve greater collective good. We are grateful for Chobani's ongoing support, enabling us to collectively service schools in the Greater Dandenong area and ensure children have access to high-quality fruit, vegetables, yogurt, and bread.

We interviewed Tim Browne, General Manager ESG & General Counsel at Chobani to get his perspective on our partnership.



Why did you choose to support The One Box?

The One Box caught our attention due to their impactful efforts in addressing food insecurity throughout Australia, particularly in high-need regions like ours. Greater Dandenong has been our home since day one, and we know this is one of the highest needs areas in Victoria when it comes to families having regular access to good food – so we're always looking for innovative ways to give back to our own community.

The One Box provides invaluable services that align perfectly with our mission. By utilising their expertise and resources to source and deliver our fruit donations for local primary schools, we can ensure that children in our community receive the nourishment they require to thrive, while also supporting The One Box in their important work.

At Chobani, giving back and making a difference in our communities is part of our DNA. We are grateful to be able to contribute in some small way to support the amazing work The One Box does and ensure their impact is even greater.

How do your values align with The One Box?

As a food and drinks manufacturer, we have a responsibility to ensure everyone has access to delicious and nutritious food. Grounded in our purpose of making a difference using food as a force for good, we focus on increasing reliable access to food for vulnerable communities.

We believe that access to good food is a right, not a privilege. Every child deserves to start their day with the fuel they need to learn and grow. We know that quality food enables young minds to thrive, that's why we are proud to provide children in our community with the nourishment they need to flourish.

How else do you support members of your community?

We're proud of our long-standing partnership with Dandenong South Primary School (DSPS). Since 2012, we've provided regular yogurt donations and fresh fruit for the school's breakfast club, along with a team of volunteers to help serve breakfast to the students. We have also donated refurbished laptops and provided funding to support DSPS' STEM learning centre. More recently, we established the Chobani x DSPS Book Club, which sees our team members help junior students with their reading.

In 2022 we expanded our support to four additional schools in the Greater Dandenong area, ensuring that more children have access to essential nutrition for their academic and personal development. Utilising services from charities like The One Box allows us to amplify our impact.

Research & The Future



MONASH
University

The One Box established a research partnership with the Department of Accounting, Monash Business School in 2020, led by Professor Ralph Kober and Associate Professor Dr Paul Thambar. To date, the partnership has resulted in the development of a social impact framework, used to measure and communicate the impact of The One Box, as well as interviews, field studies, and research papers highlighting the program's key benefits and differences.

Monash Business School's latest project with The One Box is a Longitudinal Community Study investigating the impact of The One Box's business model in improving food security outcomes for recipient families in the Dandenong region of Victoria. The study follows recipient families over 3 years, collecting data through interviews and surveys. The research illustrates how the program reduces food insecurity, improves wellbeing and mental health, and helps families connect within the community; with results due to be published in The One Box's third research report, late 2024.

In particular, the latest research:

- Builds on the social impact framework developed in 2021 (Nutrition and Wellbeing, Community Building and Support, and Financial Benefits) by highlighting the important interconnections between beneficiaries' mental wellbeing and community building and support
- Discusses the improvement in the mental health of beneficiaries and their family members, and the strong connections developed with the school community as facilitated by The One Box program
- Evaluates the benefits of The One Box for refugee families and how The One Box program is helping them to establish their lives in Australia
- Provides further evidence on the financial savings estimates by recipient families

A Word From Monash

The relationship between Monash Business School and The One Box (TOB) is an excellent example of how engaging in a research partnership can provide mutual benefits. TOB has benefited from the insights of our research by using the framework we developed for assessing and communicating beneficiaries' outcomes. Additionally, TOB has received external validation of the benefits of their operating model and the efficiency of their internal processes. Simultaneously, the partnership has allowed us to publish new academic insights on how a charity can coordinate activities and navigate a major crisis, such as the recent COVID pandemic. It has been great knowing that our research is having a real world impact and helping TOB.

Three handwritten signatures in black ink, representing Professor Ralph Kober, Associate Professor Dr Paul Thambar, and Dr Zhiyun (Maleen) Gong.

*Professor Ralph Kober, Associate Professor Dr Paul Thambar and Dr Zhiyun (Maleen) Gong
Department of Accounting, Monash Business School*



"The child's whole approach to coming to school is completely different. They're a more confident child. They feel included and part of the school community now, like they're one of the kids. It's definitely benefited them as well in terms of learning because the focus isn't on food anymore or isolation at recess. The focus is on being able to just come to school and learn, which is nice."

School Coordinator

Thank You School Partners

Thank You Corporate Partners & Donors

Our team owes a great amount of gratitude to the entire The One Box community. Our heartfelt thanks to the schools, community organisations, donors and partners who continue to help us bring our vision and mission to life.

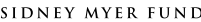


The One Box wishes to acknowledge The Fruit Box Group for their generosity and for continuing to be the primary sponsor of our programs.

- VIC
- Albion Primary School
 - Ardeer Primary School
 - Armadale Primary School
 - Bell Park North Primary School Hub
 - Bendigo Special Development School
 - Broadmeadows Valley Primary School Hub
 - California Gully Primary School
 - Carlton Primary School
 - Coolaroo South Primary School Hub
 - Dallas Brooks Community Primary School Hub
 - Dandenong Primary School Hub
 - Dandenong West Primary School Hub
 - Deer Park North Primary School Hub
 - Dinjerra Primary School
 - Doveton Primary School - Our Place
 - Footscray North Primary School
 - Glengala Primary School
 - Glenroy Central Primary School
 - Hampton Park Primary School
 - Heatherhill Primary School
 - Mount Ridley P-12 College Hub
 - Northern Bay College - Family Centre (Goldsworthy)
 - Northern Bay College - Hendy P-8 Campus
 - Northern Bay College - Peacock Hub
 - Northern Bay College - Tallis P-8 Campus
 - Northern Bay College - Wexford P-8 Campus (Our Place)
 - Quarry Hill Primary School
 - Spring Gully Primary School
 - Springvale Rise Heights Campus
 - Springvale Rise Primary School Hub
 - St Albans Heights Primary School Hub
 - St Albans Primary School Hub
 - St Anthony's Primary School Hub
 - St. Peter's Primary School

- Sunshine Harvester Primary School
- Westall Primary School - Our Place
- Woodville Primary School
- Wyndham Park Primary School
- ACT
- Calwell Primary School
 - Gilmore Primary School
 - Isabella Plains Early Childhood School
 - Karabar High School
 - Monash Primary School
 - Queanbeyan East Public School
 - Queanbeyan High School
 - Queanbeyan South Public School
 - Queanbeyan West Public School
 - Richardson Primary School
 - Wanniassa School
- NSW
- Canley Heights Public School
 - Chifley Public School
 - Emerton Public School
 - Fairfield West Public School
 - Gawura School
 - Gosford East Public School
 - Granville South Public School
 - Hilltop Road Public School Hub
 - Hornsby South Public School
 - Kemblawarra Public School
 - Minto Public School
 - Parramatta West Public School Hub
 - Redfern Jarjum College
 - Regents Park Christian School
 - Rydalmere Public School Hub
 - Sarah Redfern Public School
 - Smithfield Primary School
 - Teloepa Public School
 - Warrawong Public School Hub
 - Westmead Public School Hub

- QLD
- Acacia Ridge Early Learning Centre
 - Bundamba State School
 - Goodna Special School
 - Inala State School Hub
 - Ipswich West State School
 - Kruger State School Hub
 - Leichhardt State School
 - Picnic Creek State School
 - Richlands East State School
 - Riverview State School Hub
- WA
- Clayton View Primary School
 - East Maddington Primary School
 - Forrestdale Primary School
 - Lockridge Primary School
 - Maddington Primary School
 - Moorditj Noongar Community College
 - Swan View Primary School
- SA
- Brahma Lodge Primary School
 - Burton Primary School
 - Craigmore South Primary School
 - Elizabeth Downs Primary School
 - Elizabeth East Primary School
 - Elizabeth Grove Primary School
 - Elizabeth Vale Primary School
 - Hampstead Primary School
 - Karrendi Primary School Hub
 - Mark Oliphant B-12 College
 - Northfield Primary School
 - Para Vista Primary School Hub
 - Paralowie R-12 School
 - Salisbury North R-7 School
 - St Augustine's Parish School Hub
 - St Brigid's School Community Hub
 - St Mary Magdalene's School Hub



Financial Report Extract

The One Box Group Limited (Limited by guarantee)
Statement of profit or loss and other comprehensive income for the period to 31 December 2023

	12 months to 31 Dec 2023 (\$)	18 months to 31 Dec 2022 (\$)
Revenue	1,448,866	1,834,825
Expenses		
Cost of produce	742,048	1,128,011
Advertising and promotion expense	68,184	65,599
Personnel expense	334,669	380,865
Depreciation expense	1,608	1,968
Management fee expense	-	177,812
Other expenses	294,027	179,516
Total expenses	1,440,536	1,933,771
Surplus/(loss) before income tax expense	8,330	(98,946)
Income tax expense	-	-
Surplus/(deficit) after income tax expense for the period attributable to the members	8,330	(98,946)
Other comprehensive income for the period, net of tax	-	-
Total comprehensive income/(loss) for the period attributable to the members	8,330	(98,946)

Statement of cash flows
For the period ended 31 December 2023


	12 months to 31 Dec 2023 (\$)	18 months to 31 Dec 2022 (\$)
Cash flows from operating activities		
Donations received	1,448,502	1,833,890
Payments to suppliers	(1,372,843)	(1,868,375)
Bank fees	(2,124)	(2,349)
Net cash from operating activities	73,535	(36,834)
Net increase/(decrease) in cash and cash equivalents	73,535	(36,834)
Cash and cash equivalents at beginning of the financial period	113,010	149,844
Cash and cash equivalents at the end of the financial period	186,545	113,010

For the full version of our audited financial report visit theonebox.org.au

How to Donate

Support The One Box on its journey to deliver over 120,000 fresh food relief boxes in 2024, and help make a meaningful difference to Australian families experiencing hardship.

- **Become a corporate donor and join like-minded businesses who are supporting a fresh approach to food relief in Australia**
- **Introduce workplace giving to boost employee engagement, retention, and productivity whilst allowing staff the opportunity to support an innovative cause**



For every \$1 donated to The One Box, almost \$2 RRP of fresh food is received in the hands of families who need it most

\$60

Support a family for 1 month

Provides 4 boxes of fresh produce

\$150

Support a family for 3 months

Provides 10 boxes of fresh produce

\$300

Support a family for 6 months

Provides 20 boxes of fresh produce

\$600

Support a family for one year

Provides 40 boxes of fresh produce

Donate today at theonebox.org.au or email info@theonebox.org.au

Our People

Board Members		Employees	
Martin Halphen <i>Director</i>	LJ Ryan <i>Director</i>	Emily Wild <i>Corporate Social Responsibility Manager</i>	Sarah Koenig <i>Senior Marketing Manager</i>
Richard Moshinsky <i>Director</i>	Brendan Shaw <i>Company Secretary</i>	Anna Savva <i>Brand Manager</i>	Mallika Dutta <i>Marketing Coordinator</i>

*It's surprising how far
one box can go*



theonebox.org.au